

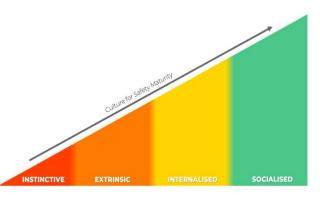
Culture for Safety Maturity: The Ultimate Leading Indicator

In a world where lagging safety metrics abound, safety maturity assessments provide an excellent indicator of the cultural underpinnings of health and safety performance. The evolution of safety maturity is significantly accelerated in organisational cultures where intrinsic motivation and social norms drive safety behaviours. We have designed the SafetyWorks Culture for Safety Maturity Assessment to help our customers understand the complex and interrelated inputs that drive performance outputs including values, mindsets, capability and learnings, standards and safety practices, together with senior leadership commitment.

The Culture for Safety Maturity Assessment Journey

Assessment

The first step in moving towards a more mature culture for safety is to identify where your organisation stands currently on the Culture for Safety Maturity Curve (right). This



involves undertaking a systematic evaluation process to establish current level of safety maturity internally (e.g. by team, function, or geography) and against industry. In other words, it can help to answer the questions:

Which teams have the highest levels of safety maturity? How can other teams emulate what they do?

Which areas of our organisation require priority support on their safety maturity journey?

How does our organisation's safety maturity stack up against others in our industry?

The Benefits



Understand your Starting Point: By understanding your level of safety maturity, you plan what it will take to move to the next maturity level. This knowledge serves as a foundation for strategic planning and targeted investments in safety improvements.



Cultivate a Culture for Safety Maturity: Conducting regular safety maturity assessments signals to employees that their wellbeing is important. It fosters a culture for safety that empowers employees to actively contribute to safer work environments.



Mitigate Risks and Reduce Costs: Organisations with highly developed safety maturity are primed to anticipate and mitigate existing and emerging risks. This lends itself to the safeguarding of worker health and in doing so can lead to a reduction in the financial costs associated with an unsafe workplace. These range from increased turn over to workplace accidents and associated expenses. Such costs can also impact on investor confidence and social license to operate.



Enhance your Reputation: A strong safety record, underpinned by a high level of safety maturity, enhances an organisation's reputation as a responsible corporate citizen by clients and the community, an employer of choice and an organisation with evolved approaches to the management of risk among investors.

The SafetyWorks Approach

The SafetyWorks Culture for Safety Maturity Assessment has been developed to provide a view of your organisation's current culture for safety maturity state, whilst supporting Senior Leaders to understand the inputs that contribute to the cultivation of a mature culture for safety. Underpinned by



the SafetyWorks Culture for Safety Maturity Model (left), we use a mixed-methods approach to analyse relevant aspects of your organisation, identifying strengths and opportunities for improvement and providing a roadmap for advancing your organisation's safety maturity. A combination of quantitative and qualitative evidence is collected, and the results are synthesised through data triangulation to inform our recommendations.

Contact us for more information

If you're ready to transform your organisation's approach to safety, <u>get in</u> touch with us! You can also <u>check out our website</u> to discover our other safety solutions.